



THE GROUPE NOVELTY-MAGNUM-DUSHOW WELCOMES CHRISTOPHE PIETTE AS DEPUTY CEO

The Groupe NOVELTY-MAGNUM-DUSHOW is pleased to announce the arrival of Christophe Piette in its management team. As Deputy CEO, he will support Christian Lorenzi and Olivier Hagneré and contribute to the development of the Group.

We are also delighted to announce that Christophe Piette will assume the role of CEO in charge of CSR. His experience in this field will be a valuable asset in energizing our commitments and consolidating our position as a leader in sustainability and social responsibility.

Throughout his career, Christophe Piette has demonstrated his skills in business development, client relationship management, and his commitment to ethical values that perfectly match the culture of the Groupe NOVELTY-MAGNUM-DUSHOW.

Jacques de La Guillonnière
President
Groupe Novelty-Magnum-Dushow



Christophe Piette
Deputy CEO

The Groupe Novelty-Magnum-Dushow Group provides its know-how and tailor-made support in Audiovisual Technical Solutions through its locations and brands.

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